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For Immediate Release

Honda Honors Top Indirect Procurement Suppliers at 2024 Business Conference

MARYSVILLE, Ohio (August 8, 2024) – Honda this week honored 33 suppliers for outstanding performance in providing indirect products and services to Honda business operations and manufacturing facilities across North America during its annual Indirect Procurement Supplier Conference in Dublin, Ohio. In 2023, purchasing from indirect suppliers totaled more than \$5 billion (USD).

Suppliers categorized as "indirect procurement" provide Honda companies with a wide variety of equipment, products and services that support business operations, including manufacturing facilities. The award recipients were selected from a pool of more than 5,000 suppliers and were recognized for their achievements in the categories of Supplier of the Year, Regional Supplier of the Year, New Supplier, Sustainability, Challenging Spirit, and Outstanding Value.

The theme of the 2024 conference, 'Transformation to Tomorrow,' is of particular importance to Honda suppliers as the company is transforming nearly every aspect of its business to support its global goal of achieving zero environmental impact for its products and corporate activities by 2050. This will require advancing new processes and technologies into its supply chain operations to achieve carbon neutrality, use of clean energy, and resource recirculation (use of 100% sustainable materials).

"Major shifts like the one we are undertaking will unlock new potential for Honda and our suppliers, requiring that we work seamlessly together as a team to take advantage of these opportunities," said Elly Bradford, Division Lead, North American Indirect Procurement. "This is truly an extraordinary time to be a part of Honda, and that includes being a Honda partner."

For the first time, Honda de Mexico and Honda Canada Manufacturing participated in the supplier awards program by recognizing suppliers in the category of Challenging Spirit.

The suppliers providing equipment, products, and services to Honda are local, national, and global in scope. This includes new suppliers and many that have grown alongside Honda in North America since the company began production in Ohio in 1979.

2024 Honda North American Indirect Procurement Supplier Award Winners

SUPPLIER OF THE YEAR

This award is bestowed upon a supplier that has continuously established strong performance, met all contractual obligations, and has brought consistent value-add and cost reduction opportunities to Honda.

- **Aires - Pittsburgh, Pennsylvania**

NEW SUPPLIER

This award recognizes new suppliers that have demonstrated outstanding implementation practices and provided value-based products, services, or programs.

- **AB Dynamics, Inc. - Wixom, Michigan**
- **First Advantage - Atlanta, Georgia**

SUSTAINABILITY

This award recognizes suppliers that have strong initiatives in place to drive corporate responsibility through social, economic, or environmental sustainability.

- **ABB Inc. - Auburn Hills, Michigan**
- **A.P. Moller - Maersk - Florham Park, New Jersey**
- **Cintas Corporation - Mason, Ohio**
- **IBC, Industrial Supply Plus, Inc. - East Granby, Connecticut**
- **Kyndryl U.S. - New York, New York**
- **Trio - Irvine, California**

CHALLENGING SPIRIT

Recognizes suppliers that have demonstrated their commitment to Honda's Core Value of embracing a Challenging Spirit by going above and beyond expectations to ensure the success and/or delivery of a service, product, or project.

- **Accenture - Chicago, Illinois**
- **Amazon Business - Seattle, Washington**
- **Auto Warehousing Co. - East Liberty, Ohio**
- **Brooks Distribution Services - Mebane, North Carolina**

- **Canadian Bearings - Mississauga, Ontario**
- **Deloitte. - Los Angeles, California**
- **DIPROLAM - Puebla, Puebla, Mexico**
- **E&L Construction Group's Paint Systems Division - Detroit, Michigan**
- **Elwood Staffing Services, Inc. - Columbus, Indiana**
- **GO2 PARTNERS, INC. - Columbus, Ohio**
- **Microsoft Corporation - Redmond, Washington**
- **MullenLowe - Los Angeles, California**
- **Oak Harbor Freight Lines, Inc. - Auburn, Washington**
- **Professional Auto Transport - Mira Loma, California**
- **VIVA Creative - Rockville, Maryland**

OUTSTANDING VALUE

This award recognizes suppliers that have provided their competitive advantage to Honda and delivered value and innovation through cost efficiencies, projects, and services.

- **Aires - Pittsburgh, Pennsylvania**
- **Amazon Web Services - Seattle, Washington**
- **Cintas Corporation - Mason, Ohio**
- **Federal Express Corporation - Memphis, Tennessee**
- **J.D. Power - Troy, Michigan**
- **supplyFORCE - King of Prussia, Pennsylvania**
- **Uterior Products - Radnor, Ohio**
- **Verizon Wireless - Basking Ridge, New Jersey**
- **Vestis Services, LLC - Roswell, Georgia**

REGIONAL SUPPLIER OF THE YEAR

This award recognizes a regional supplier that has demonstrated exceptional value and ability to go above and beyond and a commitment to support focused engagements within a specific region of North America.

- **Central Region: Genric - Marysville, Ohio**

- **Southern Region: Motion - Birmingham, Alabama**
- **Western Region: Amazon Web Services - Seattle, Washington**

Honda in North America

Honda established operations in North America in 1959. Today, the company employs about 42,000 associates in the region, who are engaged in the development, manufacturing, sales and service support of Honda and Acura automobiles, Honda power equipment, Honda powersports products and the HondaJet Elite II advanced light jet.

Based on its longstanding commitment to build products close to the customer, Honda operates 18 major manufacturing plants in North America, working with over 750 suppliers in the region to produce a diverse range of quality products. Honda has built automobiles in North America for over 40 years and, in 2023, more than 99% of all Honda and Acura automobiles sold in the U.S. were produced in North America.

Honda also conducts research and development activities at 23 facilities in North America where we fully design, develop and engineer many of the company's North American-made products.

Learn more with the Honda [Digital FactBook](#).

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